

# CECILIA TUEROS

GRAPHIC DESIGNER

## EDUCATION

Virginia Commonwealth  
University

2015

B.S Creative Advertising

## MY EXPERTISE

### Awards

2022 ALTIES Award, Editor's Choice:  
Honorable Mention for Best Graphic

2021 ALTIES Award, Editor's Choice:  
Best Graphic Runner Up

2020 ALTIES Award, Best Image

### Professional Skills

Adobe Illustrator

Photoshop

InDesign

After Effects

Lightroom

Premiere Pro

Hootsuite

Mailchimp

Drupal

Webflow

### Language Skills

English

Spanish

## WORK EXPERIENCE

### Senior Multimedia Designer - Intellibridge 2018 - Current

Developed brand standard guideline for D.O.D client  
Redesigned website to be 508 compliant and mobile responsive  
Boosted website traffic / social media presence by 25%  
Provided photography and video support

### Graphic Designer - Cardno International Development 2017 - 2018

Redesign print & digital materials with new modern look  
Manage social media platforms to optimize engagement  
Data visualization for Business Development proposals

### Content Manager - Live Tour Network Agency 2016

Website & App development and design  
UI/UX Post production video editing

### Jr. Art Director - SweetFrog 2016

Developed multidimensional campaigns  
Assist in video production and photography  
Brand development within the company

### Graphic Design Internship - Comfort Zone Camp 2015

Followed non-profit brand standard guidelines  
Supported campaigns with design solutions



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